



## Rochester Street Films

This film series aims to identify and explain complex transportation concepts, and facilitate community conversation about the current state and future possibilities for mobility in Rochester.

Hosted by...



with films by...



presented live at...



and media support from...



A mix of locally produced and archival short films, live panel discussions, and lectures will cover a range of topics including Rochester's transit system, bike infrastructure, street design, and regional planning.



Through these events, Reconnect Rochester is able to share our vision of a region connected by a robust transportation network that makes it easy for everyone—regardless of physical or economic ability—to get around.

For more information email [info@ReconnectRochester.org](mailto:info@ReconnectRochester.org) or call **585-340-7555**.

[www.ReconnectRochester.org/streetfilms](http://www.ReconnectRochester.org/streetfilms)

# Sponsorship Opportunites

Title Sponsor	Premier	Gold	Classic
\$ 5,000 full season	\$ 2,500 full season	\$ 1,000 full season	\$ 500 full season
Name Part of Official Event Title			
Your Ad in Program Handout			
Logo in Film Credits	✓		
Logo displayed on Print Ads	✓		
Logo displayed on Event Posters	✓	✓	
Shout-out at Each Event	✓	✓	
Your Ad On-screen Pre-show	✓	✓	
Seats Reserved at Event (8)	✓ (4 seats)	✓ (4 seats)	✓ (2 seats)
Logo in Program	✓	✓	✓
Logo + Link on Website	✓	✓	✓
Shout-out on Social Media	✓	✓	✓
Meet & Greet with Guest Speakers	✓	✓	✓

# Advertising Opportunites

Place your ad on the big screen before at one of our shows at The Little Theatre:

- Billboard advertisement..... **\$100**
- 30 second video commerical..... **\$300**
- 60 second video commerical..... **\$500**

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