



Countywide Active Transportation Plan (CATP)



PLAN
FORWARD



RECONNECT ROCHESTER'S 2025 HOPES AND ASKS FOR BETTER MOBILITY

- Invest in the DOT's staff capacity to realize the **Countywide Active Transportation Plan** and the implementation study that will update key DOT departmental policies related to active transportation such as **complete streets, road diet policy, level of service policy and the speed limits policy**.
- Dedicate a **budget line to implement sidewalk and bicycle facilities** on County roads every year and provide leadership to urge towns to take advantage of sidewalk incentive funding.
- Dedicate a **budget line to trail maintenance and upgrades** coordinated amongst towns.
- Evaluate **automated speed camera enforcement** options on County roads to hold drivers accountable, and consider **installing intelligent speed limiter technology** to prevent speeding in County-owned vehicles.
- Grant Reconnect Rochester a seat on the **Monroe County Traffic Safety Board** so we might have a voice at the table.
- Express support for statewide legislative changes and updates to COMIDA criteria to tie **economic development projects with transit access** and find ways to incentivize jobs and resources locating in areas well served by transit.
- Offer Reconnect Rochester's expertise to help DHS to consider expanding the scope of "**Project Ride**" beyond car ownership to incorporate other modes of travel, like public transit and bicycle.
- Direct the County HR department to explore **new incentives** that will encourage County employees to **choose multimodal, car-lite ways to commute to work** (i.e. following the City of Rochester's lead in offering free RTS passes).
- Continue to fund **driver education and traffic safety initiatives** such as the drive2Bbetter campaign and the Community Traffic Safety Team (CTST).
- Consider a future **Vision Zero commitment to eliminate traffic fatalities and serious injuries** in Monroe County.
- Continue to participate as a stakeholder in shaping the **Intermodal Station Phase II project**.