



A COMMUNITY RIDE TO BENEFIT RECONNECT ROCHESTER

ROC 'n Roll

Sunday, May 31, 2026

Rohrbach's Beer Hall on Railroad Street

This year marks the **5th Annual ROC 'n Roll Community Bike Ride to benefit Reconnect Rochester** and our work to champion transportation choices in Monroe County. This fundraising event supports Reconnect Rochester's programming and advocacy efforts.



Family-friendly bike ride



Individual and team registrations



After party at Rohrbach's with food & drinks, music, team awards, and raffle prizes!



Two routes (30 miles and 8 miles) to accommodate all riders



**RECONNECT
ROCHESTER**

Whether by bus, by rail, on bike, or on foot, Reconnect Rochester champions transportation choices that enable a more vibrant and equitable community.

We envision a community connected by a robust transportation network that makes it easy for everyone—regardless of physical or economic ability—to get around.

See Sponsorship Opportunities



EVENT DETAILS

www.ReconnectRochester.org/roc-n-roll

2026 ROC 'n Roll Sponsorship Levels

	Title \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Name as part of official event title	X				
Cheer signs on route	X	X			
Logo on event t-shirt	X	X	X	X	
Logo + link on website	Feature	X	X	X	
Team Registrations included	Unlimited	12	8	6	4
Sponsor Email Spotlight (4,200+ subscribers)	Feature	Feature	Logo	Logo	Logo
SM shout out (15,000+ followers)	Dedicated Reel	Dedicated Post	Group post	Group post	Group post
Logo displayed on signs at event	Feature	X	X	X	X
Tabling at event	X	X	X	X	X

After Party Sponsor: \$750

Includes all benefits from Bronze level, plus **exclusive signage** on tables with complimentary food for cyclists.



Hydration Hero Sponsor: \$750

Includes all benefits from Bronze level, plus **exclusive signage** at water station on each course (2 stations total).

Deadline for sponsorship is May 8, 2026
to ensure logos on event t-shirt and signage.



For more information, email info@ReconnectRochester.org or call 585-340-7555.